CannabizMD

Our Vision

To ensure that the medical cannabis industry operates with a focus on delivering the highest levels of quality care for patients. This requires engagement for and by industry stakeholders through robust educational initiatives focused on industry best practices.

Our Mission

To educate, build, and engage an ecosystem of stakeholders to deliver optimal patient and product outcomes. CannabizMD supports nascent and established medical cannabis programs in the US and abroad.

The CannabizMD ecosystem includes the medical cannabis company owners/operators; healthcare providers; regulators; researchers; scientists; policy influencers and ancillary service providers. In a dynamic and rapidly accelerating industry, CannabizMD attracts ecosystem members from across the globe via information and programs focused on best practices to support to the medical cannabis industry. The CannabizMD website and programs empower industry professionals to deliver quality patient care and client service as leaders in the burgeoning medical cannabis industry.

The values of CannabizMD reflect a desire to support the vision, culture and company values of its ecosystem members. *Tikkun olam* is a Hebrew concept which literally means "repair of the world". This inspires CannabizMD and its partners to behave and act constructively and beneficially for society, create passion, transparency, teamwork, accountability, determination and a strong willingness to evolve.

CannabizMD executes its commitment to diversity, equity and inclusion with its support of the nonprofit Tea Pad Foundation LTD. The mission of Tea Pad is to break down barriers to entry and advancement in the cannabis industry—no matter gender or race —via education. Tea Pad and CannabizMD programs support the Tea Pad Fellowship Program. For more information, visit www.TeaPad.co

About CannabizMD

Recognizing a void for quality medical cannabis industry content focused on cannabis science, policy and industry innovation, **Jacquie Cohen Roth, MS,** founded CannabizMD in 2017 and nonprofit Tea Pad in 2019. Jacquie is a uniquely qualified cannabis industry pioneer and recognized global leader with an academic background blend of policy studies, international economics and cannabis science. She's a graduate of the inaugural class Master of Science Medical Cannabis Science and Therapeutics from the University of Maryland School Of Pharmacy (UMSOP, Honors, 2021). Jacquie is now an adjunct professor in state and federal cannabis laws and policies at UMSOP.

Jacquie has been routinely recognized as a trailblazing female entrepreneur in the traditional healthcare industry and now, in the medical cannabis industry. She has an active commitment to the wellness of the Chesapeake Bay and public health policy.

Target Audience

Healthcare Providers

❚ Physicians
❚ Nurse Practitioners/RNs
❚ Physician Assistants
❚ Pharmacists
❚ Mental Health Professionals
❚ Medical, Pharmacy and Nursing Students
❚ Alternative Health Professionals

Cannabis Industry Professionals

❚ C-suite Executives
❚ License Owner/Operator
❚ Ancillary Service Providers
❚ Scientists + Researchers
❚ Industry Entrepreneurs

Target Market

The U.S. medical market leads global market projections with an estimated market value to be US $62.7 billion by 2024. The European market is next with a value estimated to be US $22.3 billion, followed by Oceania and Africa to be US $1.5 billion and US $1.3 billion respectively).

U.S.
Asia
Mexico
Europe
Canada
Oceania
Caribbean
Latin America

Content Categories on CannabizMD.com

CannabizMD website content empowers medical cannabis industry professionals to deliver quality patient care and client service. Content is authored by industry professionals who hold advanced degrees in cannabis science, medicine, research and relevant industry leaders and influencers.

Patient Cases
Shares engaging, first-person stories of patients of all ages living with a wide range of health issues whose lives have been improved by the use of medical cannabis and/or CBD. This category also includes stories shared by caregivers of medical cannabis patients.

Profiles
Editorial and video profiles of cannabis industry license owners/operators, scientists, entrepreneurs, regulators and policy influencers. These are the leaders making a difference in today's medical cannabis industry and tomorrow's.

Compliance
Focuses on how best to conform to industry standards, policy and law to achieve industry success.

Policy + Law
Covers and analyzes the impact of cannabis policy and regulations impacting medical cannabis patients, providers and industry stakeholders. Includes content on avoiding legal pitfalls in a medical cannabis practice or business.

Business Best Practices
Examines and highlights proven best practices and innovations in medical cannabis including marketing, technology, accounting, finance, and human resource management.

CannabizMD 2023 Program Calendar

CannabizMD bring together leading medical cannabis experts for its programs which are centered on advancing the needs of the medical cannabis industry from U.S. state to global markets. Programming is focused on the primary pathologies healthcare providers treat with medical cannabis as well as cannabis policy, regulation and industry innovations.

January 2023
❚ Webinar: Legislative Landscape for 2023

February
❚ Webinar: Cannabis + Women's Health

March
❚ Emerging Markets Symposium: Innovation for Success, Washington, D.C.

May
❚ CannabizMD Cannabis Science + Policy Forum, Boston, Massachusetts

July
❚ Webinar: Innovation in Product Development

September
❚ Webinar: Cannabis + Mental Health Disease

October
❚ CannabizMD Cannabis Science + Policy Forum, Baltimore, Maryland

November
❚ Webinar: Cannabis in Hospice and Palliative Care

December
❚ Webinar: 2023 Industry Highlights in Review

Partner Opportunities 2023

CannabizMD is a B2B medical cannabis science and policy education platform, empowering industry professionals. U.S. state and federal as well as global cannabis regulations are changing at an increasing pace requiring an ongoing commitment to industry focused education. Partnering with CannabizMD demonstrates a commitment to protecting public health and consumer safety. CannabizMD delivers key audience lead generation, leveraging a positive association with CannabizMD and its strategic partners.

▌ **CannabizMD.com:** A digital campaign delivers a global medical cannabis industry audience with a lower entry point for a significant positive impact for your marketing dollars. Hosted on the website, a White Paper Sponsorship positions your company or service as an authoritative and knowledgeable voice in the medical cannabis industry. Content writing services by uniquely qualified science, policy and technology experts are available.

▌ **eNews Sponsorship:** CannabizMD connects with its audience regularly via an email campaign. CannabizMD's email open rate exceeds industry metrics.

▌ **CannabizMD Webinars:** CannabizMD webinars bring together leading global medical cannabis experts for single roundtable discussions centered on therapeutic applications of medical cannabis, regulatory considerations for clinicians, scientists and entrepreneurs along with industry innovations.

▌ **CannabizMD Symposiums:** CannabizMD symposiums bring together medical cannabis industry experts meet, discuss industry singular topics in question, and examine the issues and associated topic trends.

▌ **CannabizMD Cannabis Science + Policy Forums:** CannabizMD Forums are signature events which include a keynote followed by roundtable discussions centered on scientific and therapeutic use, federal and state regulatory issues and, finally on industry innovations.

CannabizMD Partners

A portion of all CannabizMD program proceeds support the nonprofit Tea Pad Foundation LTD and the Tea Pad Fellowship Program. For more information, visit TeaPad.co

Cannabiz MD
Educate ▪ Build ▪ Engage
CannabizMD.com

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