

White Paper Sponsorship

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Sponsorship Fee:

\$1850 per white paper.

Sponsorship includes:

- White paper promoted on CBMD homepage with direct link for one month. Sponsor to supply URL and tile ad.
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- White paper promoted in one CBMD eNews.
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To ensure the white paper section of the CBMD website is consistent with the integrity of the CBMD brand and the high-quality representation of the industry, the following guidelines should be adhered to.

White papers should be:

- An educational, insight-filled paper focused on a topic(s) specific to Maryland's medical cannabis industry.
- Current and non-advertorial in nature for a company, service or product.
- Unbiased and provide fair and reasonable descriptions of alternative options, if comparisons are included.
- Free of material that infringes the intellectual property, privacy, or other rights of third parties or for which sponsor is not authorized to publish. No material protected by a third party's copyright or other proprietary right will be posted without the permission of the owner.
- Professional and easy to read and navigate.

White papers should not contain content that:

- Is a direct promotion of products or services, obscene or otherwise objectionable.
- Discloses sponsors and any other company's non-public transactions, business intentions or other confidential information.
- CBMD will remove your white paper at any time upon request.
- CBMD does not endorse any professional or service or product contained in a white paper and will include a disclaimer stating such on the white paper website.

